

The Presidents View



Mary F. Campagnolo, M.D. currently serves as President of the NJAFP. Dr. Campagnolo is in private practice with Ashurst Family Physicians of Mt. Holly. She also serves as Chief of the Family Practice Department at Virtua - Memorial Hospital in Burlington County.

It's December of an election year, and as I write this we still do not know who the next president of our country will be. And I suppose if we don't know by the time you read this we will be in really big trouble! So as the courts ponder weighty arguments over chads, dimples and under counted votes, the members of NJAFP have much to be thankful for. You have a President and Board of Trustees actively representing you. You also have a President-elect, Dr. Arnold Pallay, preparing to accept the passing of the baton, or stethoscope, in June 2001.

We plan to elect the next officers by low-tech paper and pencil ballot and hand-count at the next House of Delegates, to be held on May 31, 2001. It is fitting that we shall hold our House of Delegates in Philadelphia, the birthplace of U.S. democracy at the start of our exciting 2001 Annual Meeting, for the first time in conjunction with the Pennsylvania Chapter of AAFP. (Stay tuned for more details...)

For me the hardest part of being President of NJAFP is also being a family physician. There is always a tension between my NJAFP responsibilities and my

zeal for patient care, which is complicated by the endless paperwork, phone calls, and insurance company bureaucracy that accompany modern family practice. Our health care system screams for simplification. Yet it is only through the continued efforts of strong physician organizations like NJAFP and AAFP that the archaic burdens to patient care are slowly evolving into a more rational situation.

NJAFP is representing you on many fronts. At legislative hearings and in one-on-one interactions with legislators we discuss bills that may impact our care of patients. Monthly, at the Board of Medical Examiners meetings, we have added our voice to debates on various regulatory issues pertinent to our licensure and patient care. This year, we have joined a coalition of many specialty societies striving for Medicaid system payment reform, and thus improvement in patient's access to care. We have seen a glimmer of success in a recently increased, though still not adequate, Medicaid allotment in the state budget.

This fall we became involved in a coalition sponsored by the PRO - New Jersey's Partnership for Healthcare Quality Improvement, a peer review leadership team. We did this in response to the low score received by New Jersey in a HCFA survey on Medicare recipients care. Medicare patients in our state fell short in preventive care measures such as mammo-

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We're Moving!

As of February 1, 2001, the New Jersey Academy of Family Physicians will have a new home in the State Capitol! The move will add both prestige and efficiency to the Academy as we look to become an even stronger advocate for Family Physicians and the specialty of Family Practice. Our new information is:

New Jersey Academy of Family Physicians
 212 West State Street, 3rd Floor
 Trenton, NJ 08608
 609-394-1711 – Office
 866-674-4200 – Toll Free
 609-394-7712 – Fax

Please make a note of it and stop in to see us the next time you are in the area!



Save the Date!!!

The 1st Annual Family Practice Conference
 in cooperation with PA AFP

May 30 - June 3, 2001
 Doubletree Hotel, Philadelphia

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**New Jersey &
Pennsylvania**
Academies of Family Physicians

**2001
Joint
Annual
Meeting**
May 30 - June 3



PHILADELPHIA

From The Director

Change. Small word. Big meaning. When I first joined the NJAFP family a little more than a year ago, I promised you that the Academy would become much more relevant to you. I promised that we would continue the work that was underway to establish Family Physicians as a voice and a resource to lawmakers and healthcare leaders. I told you that we would work to establish a true presence in Trenton. I also listened to you when you said that part of what you wanted from your membership in the NJAFP was a resource for improving your "bottom line." Each of these goals required one common element: change.

The change that began when I joined you is truly underway now, and I am pleased to be able to report on our progress:

The most notable change is our address. Late last year, the board of trustees agreed to take advantage of an opportunity to relocate the NJAFP headquarters to 212 West State Street in Trenton. In making this change, the board considered several advantages:

- A brownstone office on State Street supports the image we wish to present to the public
- Office space consistent with the image we want to present to our visitors
- Organizational recognition that comes with a State Street Address
- Enhanced conferencing ability – we will be able to share several conference rooms
- Enhanced support services – we will have the ability to share personnel and equipment and reallocate the money budgeted for those services to other projects
- Increased staff efficiency
- Elimination of the 30 to 40 minute commute from the office to Trenton, and a reduction in commuting time for some staff members, will result in more time to carry on the business of the Academy.

Needless to say, I am excited by the many opportunities that this change presents to increase the prestige and power of the Academy and would welcome the opportunity to discuss this change personally with you.

With the change in location comes a change in look. I am proud of the new

Academy and Foundation logo that we unveil in this edition. Indeed I am proud of the effort to come up with something that symbolizes who we are and what we do. This change will allow us to tie together everything that the NJAFP and NJAFP/F does within our community of Family Physicians, within the healthcare community, and throughout the community-at-large.

Another change -- which you will read more about elsewhere in this edition -- is an opportunity for you to leverage the purchasing power of our membership, which now stands at over 1800. You may have already seen the announcement of the new NJAFP Endorsed Professional Liability program underwritten by the PHICO Insurance Company. This exciting new offering will provide you the opportunity to purchase your Professional Liability coverage at substantial savings while at the same time providing a small benefit to the academy. I urge you to compare the program with your current one to determine which is the best choice for you. If you need more information, please don't hesitate to contact me.

Change also comes to us at the staff level. I am delighted that Theresa Barrett-Parker has joined the professional staff as Director of Development for both the Academy and the Foundation. Terry will focus primarily on Foundation and Academy programs, communications and our relationship with our industry partners. She is also spearheading our needs assessment project. Please watch your mail in the coming weeks and complete the membership needs survey. In this way, you will help to guide the change and growth of the NJAFP as we position the organization for the future.

The cliché is true. Change is inevitable. I am certain that the changes that we are making at NJAFP will position us to take on the challenges that face us and to take advantage of the opportunities that present themselves to us in the months and years ahead. As always, I am thrilled to participate in this change and look forward to the future of the NJAFP.



Raymond J. Saputelli, CAE is the Executive Director and CEO of the New Jersey Academy of Family Physicians.

Foundation Welcomes Theresa Barret-Parker

When I took this position I didn't realize I would have to write an article introducing myself to you. Had I known, I might have turned down the offer, but Ray can be very persuasive. So here I sit, looking out at the snow and wondering how to begin. I want to make a good first impression. Just reiterating my resume seems like quite boring reading (though if you are interested there is a copy in the office), so I will give you some highlights.

On the professional side, I am fortunate to have been able to spend all most all of my career in the field of communications and marketing. I love to write and to create and this career has allowed me to do both. Most of my career has been in the pharmaceutical industry. I most recently lead a merger-focused change management and communications team for a field sales organization. On the personal side, I have a wonderful family and a beast of a dog that keep me very busy. Like I said, just the highlights.

As the Director of Development for the NJAFP, I am very involved in the creation of the Leadership Retreat. This Retreat will be an excellent opportunity for current and future leaders in the NJAFP to sharpen their legislative and media interaction skills. We are also revamping Partners In Medicine, our corporate sponsorship program. This program allows the Foundation to fund the initiatives that serve Family Practice. We want to ensure that this program meets the needs of all who are involved in it. More details about the program will be coming in the next newsletter.

I am very pleased to be a part of the NJAFP and the NJAFP/E. Coming from the pharmaceutical industry, I have a unique perspective on healthcare and the issues you face in providing patient care, and I appreciate the needs of our corporate partners. It is my goal to use my experience and expertise to serve the needs of the organization and you as members.

What Do You Need?

The Academy is in a time of growth, and growth necessitates change. The time has come to look at the things we used to and the things we want to do and determine what we need to change, what we need to keep doing and what we should plan to do in order to make sure the Academy serves your needs in this new millennium. To do this we need your input. In the next few weeks you will be receiving a needs assessment. Please take the time to respond to this request for your input in continuing to build a strong Academy to serve your needs.

Health Fair

Family physicians serve the healthcare needs of the entire family, throughout the span of their lives, working not only to promote good health, but to prevent disease, diagnose and treat illness, provide counseling when necessary and to educate patients.

In keeping with this mission the NJAFP/F sponsored a health fair on Saturday, November 18, at the Woodbridge Center Mall. Many members of the Academy participated in this event, providing an opportunity for members of the community to learn about the specialty of family practice. The Fair was located at a major gathering place on the first floor of the Mall. Near the carousel and food attractions, traffic around the Fair was steady through out the day.

Physicians, residents and students were active throughout the day, taking blood pressure (a major draw for the event), talking with members of the community and offering advice and patient education material. There were booths on Talking With Kids About Tough Subjects, Allergy and Asthma, Osteoporosis, Colon Cancer, Tar Wars, Managing Medications, and Afib and Stroke. We were able to recommend that two visitors to the Fair visit the emergency room based on information they provided to the doctors. Had they not

visited the Health Fair, they might have not known they had a condition that required treatment.

The Health Fair was just one step that the NJAFP is undertaking to improve some of the areas in which NJ was weak in recent HCFA report, for example, Stroke Prevention and Awareness and smoking cessation.

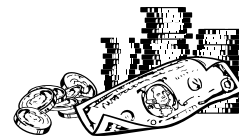
The 2000 Health Fair was a great success. The Foundation hopes to sponsor more health fairs throughout the state in 2001. While we might change our focus to be more specific, presenting topics like Cardiovascular Health or Family Health with a table for Peds, Adolescent Medicine, Adult Health, and Geriatrics, our main goal will be to promote the specialty of family practice in order to help the community understand the importance of the Family Physician.



Money Sense

Financial Planning Essential in the New Millennium

By Mitch Farkas of Merrill Lynch



As we enter a new century, Americans have a greater need than ever before to use financial planning to meet their long-term goals. This increasing need can be traced to three trends that are accelerating as we begin the new millennium:

- A person's financial well-being depends more on individual responsibility.
- Our population's changing demographics intensifies the need for long-term planning.
- Financial decision-making is complicated by an increasing number of choices.

Recognizing these trends, financial services firms are meeting the new challenges we face in planning our financial lives. Today, we have any number of ways to identify our financial goals and plan to meet them, from face-to-face meetings with financial consultants to Internet websites designed to help us initiate, implement and update our financial plans.

Individual Responsibility

The shift toward individual responsibility is most apparent in the realm of retirement planning. Employers used to offer pension plans in which an employee's retirement income was established by the employer based on the employee's age, salary and length of service.

In the 1980s, however, employers began switching to defined contribution plans, such as the 401(k) plan, in which retirement benefits depend on the individual level of contributions and the performance of the investments each employee chooses.

At the same time, government benefits are comprising less of a retiree's income than they used to. According to the Employee Benefit Research Institute, Social Security contributed just 21 percent of retirement income for people aged 65 and older with incomes of \$24,799 or higher in 1997 (the latest year for which statistics are available).

This shifting of responsibility means that in this century, retirees will depend largely on personal savings and investments for retirement income. Those who recognize this shift can begin to manage their retirement investments to meet this challenge.

Changing Demographics

The huge baby boom population — a

generation that began to turn 50 in 1996 — accounts for 19 percent of our population. As the baby boom generation retires, benefits programs will be severely tested. The Social Security Administration estimates that starting in the year 2032, if the Social Security system remains unchanged, it will cover less than 75 percent of its annual expenses.

Because of the uncertainty of government benefits, baby boomers will need to save and invest for their own retirement security. And because lifespans are increasing, they will need to put together and fund a retirement plan that will provide income for 25 to 30 years.

Increasing Choices

The choices we face in our financial lives are growing at an astounding pace. At work, we may choose from among several health care options, including health maintenance organizations and traditional indemnity plans. We can pay bills by computer or over the phone. Mortgage products are more numerous than the traditional fixed and adjustable rate mortgages once available.

When it comes to retirement saving, our choices are increasing as well. You may be eligible to contribute to a tax-advantaged Roth IRA or a traditional IRA. Employer-sponsored plans have grown to include 401(k) plans, profit sharing plans, deferred compensation plans and employee stock option plans. Today's 401(k) plans offer numerous investment options.

This growing need to make knowledgeable choices has many people looking for reliable sources of advice and guidance. In a recent Merrill Lynch survey, for example, 70 percent of employees said they need advice about investing their 401(k) assets.*

One of the fastest growing trends is the desire on the part of investors to choose how to invest. Some investors rely on a financial consultant, while others wish to invest over the Internet. Still others like some combination of the two approaches. Some investors want to trade on a commission basis, but others prefer a fee-based relationship. Financial services firms like Merrill Lynch are making all of these options available, so that every investor's needs are met.

Meeting the Challenge

While choice is desirable, it can also be overwhelming. More than ever in this

century, to arrive at the best decisions possible you need to consider your financial life as a whole and seek the advice and guidance of financial professionals.

While you can seek advice from a variety of sources, including electronic and online tools, a more comprehensive view of your financial life is probably best gotten through the advice of a financial consultant — someone who will play the role of educator and objective counselor, presenting and explaining your choices and providing an appropriate set of recommendations to meet your individual needs.

A coordinated financial planning process involves four steps:

A profiling session. During a profiling session with a financial consultant, the specifics of your situation are collected. This includes reviewing current resources and articulating long-term financial goals.

A planning session. Recommendations that flow from the profiling process, such as appropriate investment strategies and investment vehicles, are discussed and evaluated in a planning session.

An implementation session. During this session, you and your financial consultant meet to act on the recommendations made in the previous session.

Periodic updating sessions. A financial plan must be revisited periodically, especially as your life situation changes. As computer technology advances, the updating processing might become as easy as entering new hypothetical modeling information into an existing plan on computer and receiving immediate feedback.

Put Financial Planning First

Whatever your choices are, and however you wish to make use of the tools available to you, make sure you resolve to put financial planning first on your list of imperatives for the new millennium. It's a decision that will pay off now and throughout your lifetime.

Mitch Farkas is First Vice President and Director of the Financial Planning Group of Merrill Lynch.

* Source: *The 1998 Merrill Lynch Retirement and Financial Planning Survey of Employees*

“A Strategy to Provide Healthcare Coverage for All.”

AAFP is seeking comments on its draft proposal, “A strategy to provide healthcare coverage for all.” New Jersey AAFP and AAFP would like to hear your comments and discussion on the proposal.

Here’s how you can participate (you can choose either or both):

1. Provide comments directly to AAFP by Wednesday, February 18 via US Mail or email (unicov@aafp.org).
2. Provide comments to NJAFP by Friday, January 26, via US Mail, fax or email to be included in a report from NJAFP to AAFP.

Here’s how you can get access to the documents:

1. View it (and download it) at the NJAFP website – www.NJAFP.org and follow the link for AAFP Universal Healthcare proposal.
2. Call, write or email NJAFP and staff will send you a copy of the 23-page draft.

A little background (adapted from Robert L. Edsall, Family Practice Management, Nov/Dec. 2000, p.11)

AAFP is preparing a paper on universal coverage for healthcare. It is part of a two-year effort that may result in new Academy policy. What is available now is a paper designed to stimulate discussion and comments from family physicians before it is turned into policy.

Do you remember the Academy’s “RX for Health” policy from the early days of the Clinton healthcare reform era? If so, and whether you remember it with nostalgia or loathing, this is your chance to speak up on an issue that is likely to become increasingly important in the nation over the next few years.

Please, before you do comment, read the paper and think about it. Don’t just react to it. This issue is too important to simply shoot from the hip.

Thank you for your consideration of this important topic. We look forward to your insightful replies.

Questions???

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grams, as well as in specific disease management indicators such as anticoagulation for atrial fibrillation. The team’s focus is to devise strategies for improving the performance of NJ’s health care community in serving our senior citizens. Please read the October 4, 2000 JAMA article, Quality of Medical Care Delivered to Medicare Beneficiaries – A Profile at State and National Levels and consider ways you can increase the number of your Medicare patients receiving the quality indicators and pass along any creative ideas on how we can improve our standing.

Developing the public image of Family Practice is also part of the responsibility of your specialty society. One way the NJAFP makes family practice known to the community is through media events. As President, I experienced my first foray into the world of local cable TV this October with an interview on Family Health Month. I have also had the pleasure of promoting family practice through a number of newspaper and on-line interviews on topics related to our daily practice; “What is Family Practice”, cardiovascular disease in women, and mononucleosis. There is also an upcoming interview on nurse practitioners in family practices.

Recognizing the importance of training our members to interact with the media and government, we are developing a Leadership Retreat for current and potential future NJAFP leaders. During this retreat there will be opportunities to learn about the legislative process, as well as to do some interactive media training. Details of this event will soon follow.

As 2000 draws to a close and we anticipate the real start of the new millennium, I feel fortunate to be a family physician, and to be President of NJAFP. These are interesting times...and as an Academy we are changing rapidly. We want to continue to change in a manner that is consistent with your needs. Therefore, we are embarking on a needs assessment to hear from you, our members, about your needs and wants from the organization. When you receive the needs assessment, please take the time to fill it out and return it. We need your input to continue to support you.

I am proud to serve with the dedicated and creative staff, the members of the Board, and all our committee members, working for you and your patients on the projects I described and more. Help us to continue to serve you by providing feedback by phone, fax, email, or letter. Respond to our upcoming member “needs” survey, join a committee, attend our House of Delegates and the Annual Meeting in Philadelphia. To be successful, we need you and your involvement.

Happy New Year.

Mary Campagnolo, M.D.

CALL FOR FAMILY PHYSICIAN OF THE YEAR

The Family Physician of the Year Award is the Academy’s most prestigious award. The Selection Committee is making its first call for nominees for this award. Please consider physicians you know who would represent New Jersey as the “best.”

The Award provides a means for recognition of individuals who embody the principles of the family physicians of excellence. It provides opportunity for county chapters to submit nominations and compete for recognition and it increases statewide exposure of Family Practice. Publicity will be given to the physician selected and will the paperwork be forwarded as a nominee for the AAFP “Family Physician of the Year” award.

GUIDELINES FOR SELECTION:

- Provides his/her community with compassionate, comprehensive and caring medical service on a continuing basis.
- Is directly and effectively involved in community affairs and activities that enhances the quality of life in his/her home area.
- Provides a credible role model, emulating the family physician as a healer and human being to his/her community, and as a professional in the service and art of medicine to colleagues, other health professionals, and especially to young physicians in training and to medical students.

Specific to New Jersey:

Has been in Family Practice in New Jersey at least ten consecutive years.

- Must be board-certified in Family Practice.
- Must be a member in good standing in his/her community.
- Must be a resident of the State of New Jersey.

Nominations should submit the following material to the Selection Committee, at the NJAFP Executive Office no later than March 15, 2001.

Wanted: Geek Docs

Caryl J. Heaton, D.O. Assoc. Director Mountainside Family Practice

Computers, for better or worse, are here to stay. I know for some they are an anathema, or at least an irritation. Who doesn't long for the old pegboard system of billing? And who wants to voluntarily end their long-term relationship with their rolodex? Not me. Many physicians tend to think computers may be useful for statements or even scheduling, but mostly computers just seem to be one more thing to learn, to master, to control, or to be controlled by.

On the other hand, just suppose they might be the answer to a prayer. The prayer might be, "How can I stay current?" or "How can I ever organize my patient education material?" My prayer is, "How can I see my patients efficiently, do my paperwork, and get home to my family?"

Family Medicine has its share of computer "geeks." I was called one twice yesterday. It may be because I have two computers and a PDA on the desk in my office. (PDA stands for personal digital assistant. If you didn't know that, you are definitely not in danger of being called a geek.) I think I must be a computer geek, because I really believe that a computer can help me provide good medical care. I believe that computers are as important to me as a stethoscope. In fact when I was at the medical school in Newark I tried to

have computers placed on the "required equipment" list, right below stethoscope and above reflex hammer.

One thing computers can do is to bring information to my office and place it, literally, in front of my face. Reuters has a news service that brings the latest medical headline to you. My Inforetriever brings a synopsis of an evidence-based family medicine article to me by email every day. My favorite search engine, www.google.com can take me to a site for almost anything I can name. For instance, go to Google website, type "HIPAA" and hit "I'm feeling lucky" and see what information you can retrieve.

NJAFP President, Mary Campangolo has asked me to consider what the Academy can do for our members regarding to computers, electronic medical records and electronic information. One option is to begin a new committee. I know you all just made a face at that one, so my next suggestion is to start an electronic discussion via email. This is called a "list-serve". Interested family physicians in New Jersey who are using or starting to use computers in their office can share the good and bad experiences we have had. We can develop little "user-groups" for those with particular interests. Some of us use an electronic medical record system

like Logician, Practice Partners, or Epic. Some don't, but would like to learn what to expect from those of us who do.

A needs assessment survey will be coming from the Academy in the next month. It will have "computer" questions regarding email usage, purchasing of electronic medical record programs, and contacting patients by email.

I am curious about your thoughts on this topic and would be glad to facilitate a continued dialogue on the subject. My email is Caryl.Heaton@ahsys.org. Contact either Ray at the NJAFP office or me if you are interested in starting up the list-serve or have thoughts or ideas to share. I'm learning to set up my own website. If others are interested in doing the same, perhaps we can share content. And please take the time to answer the computer questions in the needs assessment. In the mean time, I'll write little articles like this from time to time for the newsletter. And I do still use the phone from time to time (973-746-7050).

Names in the News

Congratulations to NJAFP Members Samantha Pozner, M.D., Marnie Doubek, M.D. and Nicole Henry-Dindial, M.D. who recently celebrated the grand opening of their new practice: Springfield Family Practice, 105 Morris Avenue, Ste. 200 in Springfield.

Congratulations also to NJAFP member Rita U. Goradia, M.D. who recently celebrated the grand opening of her practice: Harshem Family Practice and Women's Health Center, located at 1128 Bryant Street in Rahway.

NJAFP President Mary Campagnolo, M.D. was recently quoted in several newspapers in support of the Governor's proposed reimbursement increase for physicians participating in the state Medicaid program. She noted that "We (NJAFP) are happy to see the improvement in physician reimbursement, as more family physicians may be able to continue service to Medicaid, and NJ Family Care patients. It is our sincere hope that Senate President DiFrancesco will actively lend his support to the Governor's proposal. This proposal will help improve access to quality medical care for the citizens of New Jersey, but there needs to be ongoing reform of Medicaid toward parity with Medicare, and commercial programs." NJAFP has been and continues to be an active participant in the coalition of physicians working to improve Medicaid reimbursement rates.

Government Affairs Update

Jamie L. Reedy, M.D., M.P.H.

The Government Affairs Committee is an active and vital part of our organization. We continue to work to make sure that Family Physicians have a presence in the development of policies and procedures that affect our patients and us.

As we continue that work, it is time for us to review our current legislative priorities and develop new ones for this year. As we do this, it is important for the committee to know what you think our priorities should be. If you have thoughts, please email them to our Executive Director, Ray Saputelli at Ray@njafp.org. He will ensure that your opinions are heard.

As always, funding for our work is important and the PAC needs your help. In order to have the level of influence we desire, we must be able to attend fundraisers for key legislators who serve on the health committees. This year is very important in NJ...all of the legislative seats in both houses are open, and with redistricting, the elections will not be interesting, but important. In addition, the gubernatorial

election is this year. If family physicians want to have input and influence we need to be at the table. Please support our efforts and contribute to the PAC as early in the year as possible.

I am happy to report that The Senate President's package of health care reform bills has passed the full Senate and is awaiting consideration by the Assembly. And, on the Medicaid Provider Coalition front, we may have some success with the Governor's budget. While we will need to wait for the release of the budget later this month, we are told that it will include an increase in physician Medicaid reimbursement. This is great news for all of us.

Your voice is important as we continue to represent family physicians. To keep up-to-date and to contribute your thoughts I invite you to join the committee listserv. Send your e-mail address to Ray, and he will add you to the list.

The Government Affairs Committee meets quarterly. Our next meeting will be on April 17th at 7PM in our new offices in Trenton. All members are welcome to attend and be a part of the process.5

NEW MEMBER BENEFIT

NJAFP Endorsed
Professional Liability
Program

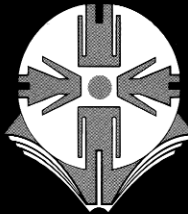
PHICO[®]

Underwritten by PHICO Insurance Group

Last month, the NJAFP rolled out the latest in a series of value added member benefits: an endorsed professional liability program through PHICO insurance group. The program will offer NJAFP members exclusive membership benefits, including discounted premiums, both "claims-made" and "occurrence" policy forms, and personalized service through NJAFP Insurance Services Consultant, John Eltringham, CPCU of the Hampson, Mawrer, Kreitz Insurance Agency. "This offering is the most exciting member benefit that we have put together to date" says NJAFP Executive Director Ray Saputelli, "As the malpractice market tightens, and we see the primary carriers in the state raising premiums, we have successfully leveraged the buying power of the 1800 members of the Academy to build a program which will improve the member's bottom line, while at the same time benefiting the academy as a whole."

*Educating North America's
Family Physicians since 1968*

The CORE Content Review of Family Medicine



All New - Every Month

- Outstanding CME
- Valuable Board Preparation Resource
- Low Cost
- Now with a convenient, year-round 'rolling admissions' plan

The *Core Content Review* is the Family Physician's most practical, comprehensive and widely-used home study CME program. Approved for both 48 prescribed hours of credit by AAFP and Category 1 credits by the AMA, it is an effective way to meet postgraduate education requirements and prepare for the Board Certification and Re-certification Examination in Family Medicine. The *Review* incorporates 525 questions in 21 major areas of Family medicine/Primary Care, complete with answers and discussions.

A convenient, new 'rolling admissions' plan allows you to start the *Review* program in October, November, January, February, April, May, July or August. The eight-month program spans a 12-month period with no monthly editions in March, June, September and December. *Registration deadline is 20 days prior to the month in which you choose to begin.* At \$4.05 per credit, the program is low-cost and takes no time from your practice.

To register, simply complete the form below, and mail with a check for the appropriate amount. For further information, call, toll free, at 1-888-343-CORE or visit our Web site at www.corecontent.com.

Call for Nominations

Nominations are being sought for the Board of Trustees for the 2001-2002 year. Now is the time for you to get involved in the Academy's activities. Your voice can be heard, you can have a hand in the decisions of the Board as a representative of the members.

Three full-term positions for Board Trustees are open in 2001. Also open are the Vice-President, the Secretary and the Treasurer positions, one position for AAFP Delegate and one position for AAFP Alternate Delegate, as well as one Resident and one Student position.

To be considered on the slate of nominees the following procedure must be followed:

1. Write a letter of your desire to run for the position of which you are interested.
2. Send a CV along with the letter.
3. Have two letters of recommendation sent to NJAFP by members of the Academy.

Individuals who have not served on a committee or on the Board in previous years may be interviewed by the Nominating Committee.

Deadline for the above material is: April 6, 2001. Elections will be held at the House of Delegates meeting which begins at 10:00 a.m., on May 31, 2001, at the Doubletree Hotel in Philadelphia, PA. The meeting is open to all members.

Duties of the Board of Trustees includes attending the five meetings a year and possibly serving on other committees at the discretion of the President. Duties, responsibilities for each position can be received from the NJAFP office.

Send to:

Ray Saputelli, CAE
Executive Director, NJAFP
212 West State Street, 3rd Floor
Trenton, NJ 08608

or:
Fax: 609-394-7712

or:
Ray@njafp.org

PHYSICIAN OF THE YEAR

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NOMINATION MATERIALS TO BE INCLUDED:

The following materials must be included to be considered:

- Name, address and phone numbers of the nominee
- Name address and phone numbers of the nominating individual
- A letter of nomination (no more than two pages)
- A current C.V.
- Three letters of support – two (2) from colleagues and one (1) from a person in his/her community.
- Other supportive material, as appropriate (not over 15 pages)

Mail to:

NJAFP
212 West State Street, 3rd Floor
Trenton, NJ 08608
609-394-1711 – Office
866-674-4200 – Toll Free
609-394-7712 – Fax

NJAFP c/o
One Distribution Way, Suite 102
Monmouth Junction, NJ 08852
(732) 940-5758

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PGY 2 POSITION – HUNTERDON MEDICAL CENTER

An unexpected position is available starting July 1, 2001 at Family Practice Residency. The program is an unopposed 6-6-6, community hospital, university-affiliated established in 1969. It is located in a beautiful county in western central NJ. Submit your CV or contact Stan Kozakowski, MD, Program Director, Hunterdon Medical Center Family Practice Residency Program, Hunterdon Medical Center, 2100 Wescott Drive, Flemington, NJ 08822; 908-788-6160.

Attention Student Members

The Fourth Annual Student Conference on Family Medicine will be held on Saturday, March 3, 2001 at Robert Wood Johnson University Hospital in New Brunswick, NJ. This is a one-day conference which aims to educate medical students about the specialty of family medicine. The theme this year is "Serving the Underserved." The conference includes faculty and resident panels as well as hands-on workshops for students. The conference is free and open to all interested in learning more about family medicine. For more information, please contact Kelechi Uduhiri at 732-424-2416 or via email at uduhirke@umdnj.edu.

CDC warns physicians, public health departments to be on the lookout for polio

Outbreaks of polio in Haiti and the Dominican Republic have propelled the CDC to urge physicians and public health officials to consider polio in patients presenting with acute flaccid paralysis who have recently immigrated from or traveled in those areas.

For more information, go to www.njafp.org and click on the CDC Warning link.

Experienced, Board Certified

physician available to join a primary care practice in NJ. Would prefer partnership potential. Voice Mail: 215-789-2303 ext. 3067.

In Memoriam

Tragedy struck our NJAFP family over the holidays when the Leipsner family lost their infant grandson, Garret Emanuel Davis. The Academy sends our deepest condolences to George Leipsner, M.D., an NJAFP past-president and his wife Doris, his daughter Joyce Davis, her husband Richard, and all who have been touched by this terrible event.

In memory of Garret, the Academy and Foundation have made a donation to the "Memory Fund for Garret Emanuel Davis". The fund will be used to build a playground in his memory. Additional contributions to this fund can be sent to:

Memory Fund for
Garret Emanuel Davis
Congregation B'nai Israel
40 Whitenack Road
Basking Ridge, NJ 07920

